



ADVERTISING / SPONSORSHIP ORDER FORM

Yes, I'd like to advertise in the May 14, 2009 Newport Harbor Home & Garden Tour Guidebook. Here is my order. I've checked the size of the black & white ad I want below:

Sponsorship Options \$3,000 Gold, \$2,000 Silver, \$1,000 Bronze

\$3,000 Gold includes a full page in the Guidebook, a full page black and white ad in the 2009-2010 NHHS School Directory, E-Yellow Page Business Directory Listing on Newport Harbor High School's website, an invitation to the Homeowner and Donor Party, and 6 tickets to the Home Tour*

\$2,000 Silver includes a full page ad in the Guidebook, E-Yellow Page Business Directory Listing on Newport Harbor High School's website, an invitation to the Homeowner and Donor Party, and 6 tickets to the Home Tour*

\$1,000 Bronze includes a full page ad in the Guidebook, E-Yellow Page Business Directory Listing on Newport Harbor High School's website, an invitation to the Homeowner and Donor Party, and 5 tickets to the Home Tour*

Premium Full Page \$800 (only 10 available - pages 2-11) 7 1/2" x 7 1/2" Includes 2 tickets to Home Tour*

Full Page Regular \$550 - 7 1/2" x 7 1/2" Includes 1 ticket to Home Tour*

Half Page Vertical \$300 - 3 5/8" x 7 1/2"

Half Page Horizontal \$300 - 7 1/2" x 3 5/8"

Quarter Page \$200 - 3 5/8" x 3 5/8"

Please use my ad from last year _____

Business Name _____

Contact Name _____

Business Address _____ City _____ Zip _____

Business Telephone & email _____

Business Website _____

Your Graphic Artist Contact _____ email _____

Enclosed is my check for \$ _____ payable to "Newport Harbor Educational Foundation"

Bill my credit card \$ _____

Credit Card # _____ Exp. date _____

Billing address of card _____ Zip _____

I will send/deliver camera ready art to you no later than Friday, April 17, 2009.

I understand that electronic art is preferred on disk or emailed to nhhs@hooverprinting.com

QUESTIONS? Call your Home Tour Rep _____ Phone# _____

Please send completed form with your check payable to Newport Harbor Educational Foundation 404 Westminister Avenue, Suite 4, Newport Beach, CA 92663

*Sponsorship Tickets will be mailed two weeks prior to the May 14th Home Tour



**HOOVER
PRINTING**

Instructions for submissions of ads for the

Newport Harbor High School Home & Garden Tour

Final size of program will be 9" wide by 9" Tall with a 3/4" border of white around each page
The program will print in single color unless otherwise specified.

The size of ads will be: ***Ad submission deadline is April 17th 2009***

- Full page ads will be 7.5" wide x 7.5" tall
- Half page ads, 7.5" wide x 3.625" tall for horizontal half page
- Half page ads, 7.5" tall x 3.625" wide for vertical half page
- Quarter page ads will be 3.625" wide x 3.625" tall

When submitting files for printing in the program, digital media will provide the clearest and sharpest reproduction. The program will be assembled in Quark Express. Please remember to include all digital images and fonts on your disk, "collect for output". Images should be 300 dpi in tiff or eps (grayscale) format. PDF files are also a good choice (Press Optimized or call to have us email you Distiller job options), all fonts must be embedded.

Files can be submitted on the following media; CD, DVD. Files can be sent via Email to nhhs@hooverprinting.com . FTP information:
<ftp://ftp.hooverprinting.com@ftp.hooverprinting.com>,
user name: hooverfiles@hooverprinting.com , password: hooverfiles .

All fonts must be Postscript or Oper Type fonts. Windows, True Type fonts will be converted to Postscript fonts and may cause text to reflow.

The second option is camera ready artwork submitted, 133 or less line screen right reading on good quality velox or RC paper. ***Please note that on prescreened images that an unclear image may result or a moire pattern may occur.***

Option three, we can scan in your original photographs or transparencies, **NO** photo copies or ink-jet prints please, and they will be returned to you in the same quality in which they were received, and assemble your ad to your specifications.

Finally, (least advised) is to supply your ad printed on a high quality laser printer on a good quality paper. ***Please note that on prescreened images that an unclear image may result or a moire pattern may occur.***

The following is a list of the programs that we support:

Quark Express 7.x

Adobe PDF - Distiller "Job Options" available @ www.hooverprinting.com

Adobe Illustrator CS3, Adobe Indesign CS3, Adobe Photoshop CS3

Microsoft Word, Microsoft Publisher 2003 (***Files will be reformatted***)

Any questions, please call Witni at 949/642-3710 ext 22 or e-mail
nhhs@hooverprinting.com

Thank You

H o o v e r P r i n t i n g a n d L i t h o g r a p h y , I n c
2 3 2 4 N e w p o r t B l v d • C o s t a M e s a , C A 9 2 6 2 7
P h . 9 4 9 . 6 4 2 . 3 7 1 0 • F x . 9 4 9 . 6 4 6 . 1 9 0 5 • nhhs@hooverprinting.com