



**HOOVER
PRINTING**

Instructions for submission of ads for the

Newport Harbor High School Home & Garden Tour

The program will be 9" square, please see the reverse side of this form for illustrations of ad sizes.
The program will print single color unless otherwise specified.

Ad submission deadline is April 1st, 2010

- Full page ads, 7.5" wide x 7.5" tall
- Half page ads, 7.5" x 3.6875" horizontal or vertical ads
- Quarter page ads, 3.6875" x 3.6875"

Please see the reverse side of this form for illustrations of ad sizes.

The program can be viewed and proofed at www.hooverprinting.com during production.

The following is a list of the programs that we support:

Adobe PDF, Quark Express 8, Adobe CS4, InDesign, Illustrator or Photoshop

Any questions, please call Don at 949/642-3710 ext 22 or e-mail nhhs@hooverprinting.com

When submitting files for the program, digital media will provide the clearest and sharpest reproduction. Please remember to include all digital images and fonts on your disk, "collect for output." Images should be 300 dpi in tiff or eps (grayscale) format. PDF files, please use Acrobat Distiller Options available at www.hooverprinting.com.

Files can be sent via Email to nhhs@hooverprinting.com or through FTP, FTP information: <ftp://ftp.hooverprinting.com@ftp.hooverprinting.com>, user name: hooverfiles@hooverprinting.com, password: hooverfiles or mailed using the address below.

All fonts must be Postscript or Open Type fonts, Windows True Type fonts will be converted to Postscript fonts and may cause text to reflow.

We scan your camera ready artwork submitted on good quality paper.
Please note that prescreened images may result in unclear image reproduction.

Please note: Additional charges will be added for creating your ad artwork.

We can scan in your original photographs or transparencies. Please NO photo copies or ink-jet prints. They will be returned to you in the same quality in which they were received. We will assemble your ad to your specifications.

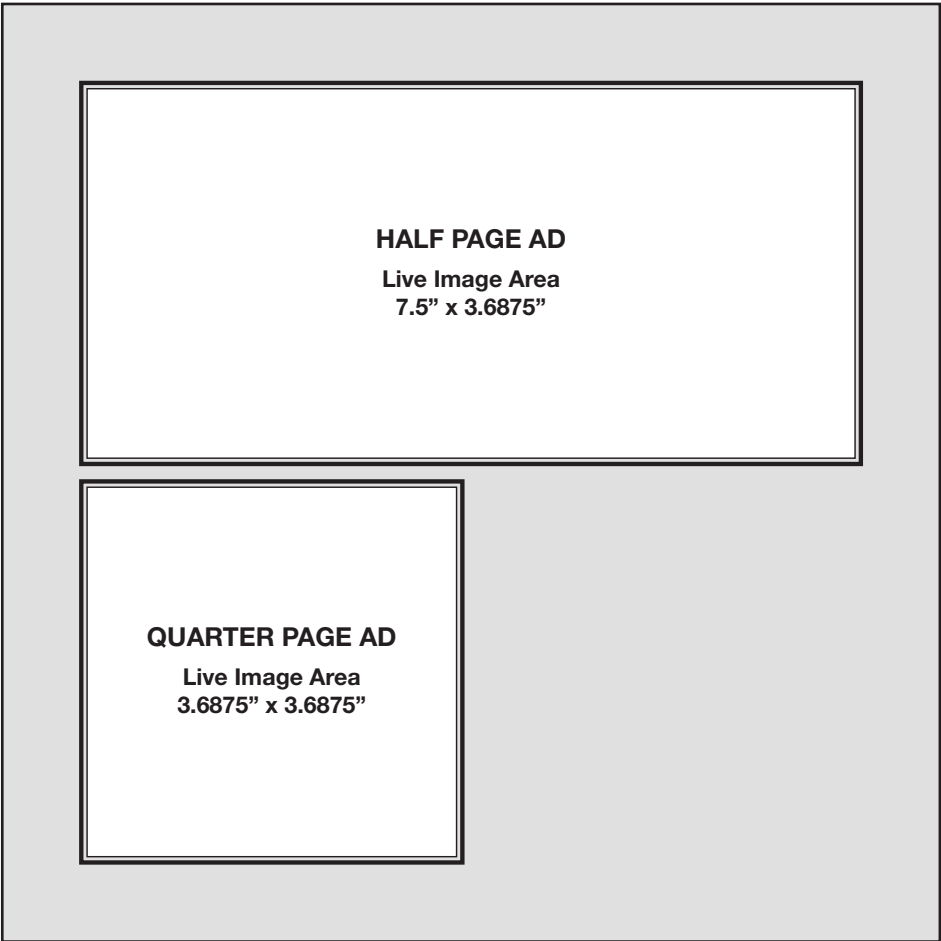
Thank You

H o o v e r P r i n t i n g a n d L i t h o g r a p h y , I n c
2 3 2 4 N e w p o r t B l v d • C o s t a M e s a , C A 9 2 6 2 7
P h . 9 4 9 . 6 4 2 . 3 7 1 0 • F x . 9 4 9 . 6 4 6 . 1 9 0 5 • nhhs@hooverprinting.com



FULL PAGE AD
Live Image Area
7.5" x 7.5"

*Ad sizes not to scale,
sizes have been reduced to fit.*



HALF PAGE AD
Live Image Area
7.5" x 3.6875"

QUARTER PAGE AD
Live Image Area
3.6875" x 3.6875"

*Ad sizes not to scale,
sizes have been reduced to fit.*